Final Placement Report for XLRI PGDM (BM) and PGDM (HRM) Batch 2023-25

XLRI Jamshedpur and XLRI Delhi NCR have successfully concluded the placements for the graduating class of **2023-25** across their esteemed **Two-year PGDM (BM)** and **Two-year PGDM (HRM)** programs in the Final Recruitment Process. A total of **591** students from both campuses participated in the recruitment process, with **172 recruiting entities** offering over 600 domestic and **2 international** offers, which included **41 new recruiters**. Notably, pre-placement offers (PPOs) were extended to **34.17%** of the cohort, reflecting the exceptional performance of these students during their Summer Internships. Candidates from both the Jamshedpur and Delhi NCR campuses were involved in this comprehensive placement endeavour.

Father S George, Director, XLRI congratulated and appreciated all the students for this achievement. He said "We take immense pride in nurturing students poised to assume significant leadership roles within India's corporate landscape as conscientious leaders. It brings us immense joy to declare that, against the backdrop of challenging market dynamics, the current placement cycle was a resounding success. This stands as a validation from the corporate sector of the pertinent, management-focused education we consistently offer our students. Such achievement serves as evidence of our students' robust capacity to adapt to the evolving trends within the industry and their impending roles as the next generation of business leaders. Additionally, it reflects the dedication of our esteemed faculty, who guide, shape, and support their journey. Our heartfelt gratitude goes out to all the recruiting organizations that engaged with and hired our students.

Key Highlights of XLRI Final Placements 2024:

- *The median salary offered to the batch stood at **INR 29 lakhs per annum** with the **top 10th and 25th percentile** average being **INR 52.03 lakhs and INR 44.35 lakhs per annum**, respectively.*
- *The average salary offered to the batch stood at **INR 31.08 lakhs per annum** with the highest international offer standing at **INR 1.10 Crores per annum** and the highest domestic offer of **INR 75 lakhs per annum**.*
- *No. of new recruiters: **41***
- *The top domains based on the roles offered were Consulting, BFSI and Sales & Marketing*
- *Accenture Strategy, American Express, Bajaj Auto, Boston Consulting Group, EY Parthenon, HUL, ITC, Kotak Mahindra Bank, PwC India, Reliance and Vector Consulting made the highest number of offers among the regular recruiter*
- **34.17%** *of the students received* **Pre-Placement Offers**.
- *New final recruiters included BDO, Capital One, ITC Infotech, Kraft Heinz, Lupin, Meesho, Navi, UKG, Vivo, Waaree among others*

Sector-wise Turnout:

The top segments based on roles offered were Consulting, BFSI, Sales & Marketing, ITES, E-Commerce and General Management. Consulting firms extended offers to **26%** of the candidates. BFSI and Sales & Marketing constituted **22%** and **18%** of the roles offered to the students respectively. **Accenture Strategy, BCG, EY Parthenon, Hindustan Unilever, Bajaj Auto and Vector Consulting** made the highest number of offers. Other top and legacy recruiters include but not limited to Aditya Birla Group, Asian Paints, Bain & Company, ITC, IndigoEdge, JP Morgan Chase & Co., McKinsey, P&G and TAS. New recruiters include Adani Wilmar, Capital One, Century Real Estate, GDI Partners, ITC Infotech, Kraft Heinz, Lupin, Meesho, Navi, Policy Bazaar, Trident, UKG, Vivo and Waaree to name a few.

Consulting

XLRI remains a preferred destination for top consulting firms, including Accenture Strategy, Accenture Technology Consulting, Alvarez & Marsal, Aon, Bain & Company, Boston Consulting Group, EY Parthenon, GDI Partners, Infosys, IPAC, Kearney, KPMG, McKinsey, PwC, Redseer Strategy Consultants, Samagra Governance, Vector Consulting, YCP Auctus and others. The increase in consulting roles is largely due to the growing recognition of XLRI's exceptional talent pool, which is supported by its rigorous academic approach. This interest is further enhanced by the impressive performance of XLRI graduates in renowned management consulting firms globally.

ITES, E-commerce, Gaming and Online Services

Despite the evolving market conditions, recruitment in the tech sector remains robust, particularly in areas such as Product Management, Analytics, and Programme Management. This year, a diverse range of prominent companies, including Amazon, American Express, Anakin, Axtria, Coforge, Darwinbox, Doubletick, FedEx, Flipkart, Genpact, GyanSys, Indkal Technologies, ITC Infotech, LinqHaul, LTTS, Media.net, Meesho, Microsoft, NoBroker, Ola Cabs, PharmaAce, Playsimple, Searce, Seashell, UKG, UNext, Vivo, Waaree, Wanderon, and Zomato, continue to actively recruit. This ongoing demand for skilled professionals underscores the industry's resilience and adaptability in the face of changing market dynamics.

FMCG, Pharma and Real Estate

XLRI continues to be a preferred campus for FMCG companies, with top firms such as AbinBev, Adani Wilmar, Amul, Asian Paints, Colgate Palmolive, Dabur, Diageo, Godrej Consumer Products Limited, Godrej Properties Limited, Hindustan Unilever, ITC, Kraft Heinz, Lodha Group, L'Oréal, Marico, Mondelez, Nestle, P&G, Philip Morris International, Samsung Electronics, SunPharma, Syngene, Tata Consumer Products Limited and Tata Steel actively participating in the recruitment process. Roles were offered in Strategy, Sales & Marketing, Supply Chain, Operations and IT to the graduating students. This ongoing engagement underscores XLRI's strong reputation and the industry's continued interest in its talented graduates.

BFSI

The Finance sector has emerged as a pivotal contributor to XLRI's placements, reflecting its significant evolution over the years. This year, prominent financial institutions such as Avendus, Axis Bank, Barclays, Centrum, CIFDAQ, Citi, Credit Saison, DBS, Deutsche Bank, FinIQ, Goldman Sachs, HDFC Ergo, HSBC, ICICI Bank, IndigoEdge, IndusInd, InsuranceDekho, Ionic, Kotak Bank, L&T Finance, Mastercard, Natwest, Navi, NIIF, NPCI, Pine Labs, Policy Bazaar, and Standard Chartered, among others. The roles offered spanned a wide range of financial services, including Front-end Investment Banking, Asset Management, Portfolio Management, Global and Corporate Banking, Wealth Management, Global Markets, Equity Research, and Retail Banking. This robust participation underscores the sector's growing reliance on XLRI's talented graduates.

Automotive, Defence, Energy and Telecommunications

Manufacturing & Energy sector witnessed recruiters the likes of which included Airtel, Bajaj Auto, CarDekho, Castrol, Hero MotoCorp, Ola, RAAM Group, Renew Power, Shell, Tata Electronics and Vista Consoles, among other firms.

General Management and PSU

Roles in General Management were offered by conglomerates such as ABG, Capgemini, JSW, L&T, Mahindra, Reliance, TAS, Vedanta and other firms. This year marked significant interest from PSUs in XLRI with firms such as BPCL, CPCL, GAIL, IOCL, IREDA, ONGC, Syama Prasad Mookerjee Port, etc. making offers in various HR and Business Management domains.

HR

XLRI holds the distinction of being the top choice for HR studies in the nation, drawing interest from a broad spectrum of companies for HR roles, including ABG, Accenture TAP, Airtel, Amazon, AM/NS, Asian Paints, Bajaj Auto, Capital One, Colgate Palmolive, Fedex, Flipkart, HDFC Ergo, HUL, ITC, Ola, Reliance, Sun Pharma, TAS, Tata Electronics, Tata Steel, Vedanta, and more. The HR positions offered span a diverse range of functions such as HR Consulting, Recruitment, Compensation & Benefits, HR Analytics, and Chief of Staff roles. Leading consulting firms like Aon, Deloitte, EY, KPMG and PwC specifically target XLRI students for exclusive HR consulting positions, underscoring their confidence in XLRI graduates as the future leaders in HR.